

For Immediate Release

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CASINO ROYALE RETURNS TO SEDONA STARRING LAS VEGAS COMEDIENNE RITA RUDNER

Sedona Red Rock High School Booster Club, Rotary Club of Sedona Red Rocks, and Rotary Club of Sedona are partnering to raise funds for the third "CASINO ROYALE", starring Las Vegas comedienne RITA RUDNER, which is set for Saturday April 3, 2010 at the beautiful Enchantment Resort from 6-11pm.

This year we are very fortunate to add the lethal wit and soft-spoken delivery of Las Vegas headliner RITA RUDNER. "She captivates audiences and critics alike, both here and abroad, with her clever observations, sharp timing, and Gracie Allen like style." Rita Rudner has become one of Las Vegas' most beloved performers and has been voted "Best Comedian in Las Vegas" by the Las Vegas Review-Journal for the last eight years.

In addition to an exciting evening of blackjack, craps, poker, and roulette, a fabulous auction will be held that will include fine wine, beautiful jewelry, exquisite art, vacations, and much more. Winners at the gaming tables can turn in the tickets they accumulate for raffle tickets at the end of the evening. The raffle give-away will feature various prizes from electronics to resort weekenders. "This event is on target to be Sedona's premier charity event for 2010," said John Bradshaw, member of the Sedona Rotary of the Red Rocks.

The schedule for the evening is as follows: Dinner 6-8 pm, gambling 6-9 pm, silent auction 6-9:30 pm, Rita's show 9:30 pm, and lucky draw raffle 10:30 pm. The extensive auction will include over 150 items valued at more than \$70,000 featuring the following:

- *W Hotel Scottsdale, 2 nights and \$300 Tiffany Dollars to spend
- *Pebble Beach- 1 week in a private home
- *Flamingo Hotel Las Vegas- 2 nights, dinner, and VIP tickets to Donny and Marie with a meet and greet and photo
- *George Kelly- special piece of jewelry
- *2 Salvador Dali signed lithographs
- *Giclee signed by Joe Beeler
- *Gallery of Modern Masters- reverse painted lamp by Jamie Barthel
- *Lanning Gallery-wood carved statue
- *Neil Singer MD- 1 year membership in his MDVIP-affiliated practice
- *Garlands Oak Creek Lodge- Dinner for 4
- * Savannahs- \$200 gift certificate
- * Sedona International Film Festival- 2 Platinum Passes for the 2011 festival
- *Woodford Orthodontics- two \$2,500 certificates towards care
- *Salon Virtu- gift basket of services and products
- *Dinners at Reds, Dahl and Diluca, Heartline, Troias, Manzanita Inn, Storyteller's, and many more.

None of this would be possible without the generous support of our sponsors:

Dr. and Mrs. Mark Gorchesky, Sedona Magazine, Dynasty Quest Inc, Lucia and Steven Siegel, Backbone Communications, Snap Fitness, Neil Singer, MD, Dr. and Mrs. Frank Matthews, Sterling Financial, Affordable Web Design, Cottonwood Internal Medicine, Desert Hills Bank, Arcadis, State Farm Andrew Bailor Agency, Sedona Monthly, Veronica Wilding-White, Sedona Dental Arts, Orcutt Winslow Architecture, Planning, Interior Design, Adobe Xerographics of Sedona, Dan Surber Architect, Roy Grimm Buyer's Brokers Group of Russ Lyon/Sotheby's International Realty, A Day in the West, Jerry Frey, Josten's, Gallery of Modern Masters, Jill Richardson Oppenheimer, Bill Welter, Mary Millar Edward Jones, The Art of Wine, and Di Battista Construction.

The Scorpion Booster Club, which helps to promote curricular and extra curricular activities, is helping to launch an exciting Technological Program for Sedona Red Rock High School. The funds raised will go directly towards the latest hands-on computer technology for students as well as many new programs such as Teen Health and Wellness.

Funds raised by the Rotary of Sedona Red Rocks are donated to several charities each year. They include Burns and Trauma, a camp for severely burned and injured children, the Sedona Literacy Program at West Sedona School, Rotary Youth Leadership, local branches of the Boys and Girls Club, Old Town Mission, as well as many international capital improvement programs.

The Rotary Club of Sedona funds will sponsor the Student of the Month Scholarship Program at Sedona Red Rock High School, the International Exchange Student Program, the Rotary Youth Leadership, the Saint Andrews Church Community Dinners, and the Polio Plus Program.

Tickets are \$90 per person in advance and include a sumptuous buffet by Enchantment Resort, a start-up purse of gaming dollars, Rita Rudner's show, and live music by Nick Giello. A very limited number of tickets will be available at the door for \$100.

Advance tickets may be purchased at Bashas' Sedona, Salon Virtu, The Art of Wine at the Hyatt Shops, and Sedona Red Rock High School. For more information please go to our web site www.casinoroyalesedona.com or call (928 821-2800).