



# Casino Royale Program Advertising

*Saturday, April 3, 2010 - Enchantment Resort*

The programs will be provided to each attendee at the Casino Royale evening event. All ads will be high-quality black & white on a white background.

## **Pricing:**

<u>Page Size</u>	<u>Dimensions</u>	<u>Price</u>	<u>Tax - Deductible</u>
Quarter Page	4.5" x 1.9"	\$75.00	YES
Half Page	4.5" x 3.5"	\$150.00	YES
Full Page	4.5" x 7.25"	\$300.00	YES
Inside Front Cover or Inside Back Cover	4.5" x 7.25"	\$400.00	YES
First Page or Last Page	4.5" x 7.25"	\$400.00	YES

*Please make your Tax-Deductible check Payable to "Scorpion Booster Club."*

## **Camera-Ready Criteria for Program Ads**

Ads must be camera-ready, or there will be a charge\* for ad creation. Please understand that the cost of an ad is for the publicity of having it in the program, not for the creation of the ad. If someone else has already created an ad, ask for the electronic file or the original copy.

## **Camera-Ready:**

- § Black & White ad ready to be scanned and placed into documents exactly as-is
- § Provided on disk or high-quality black and white laser print-out or email to [stephanie@esedona.net](mailto:stephanie@esedona.net)
- § No staples
- § No hand writing on image to be scanned
- § No copies of an original
- § No color laser prints of an original
- § No business cards with texture or color background
- § No paste-ups
- § No white-out
- § If a photo is to be used, provide an original (color OK).

Although it can be done, we do not recommend turning a horizontal ad into a vertical ad (2.215" x 3.65") or vice versa.

Questions? Call Glen Polcyn @ 282-4546 or Bonny Singer @ 821-2800.

Thank you for participating in **Sedona's Premier Charitable Event of the Year!!!**